

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana Tourism - Tourism Promotion – Advertisement for Branding Telangana Tourism hoardings at Airports Viz., Goa, Ahmadabad, and Calicut Airports from 19-02-2016 to 18-03-2016 to M/s TDI International India (P) Ltd., New Delhi – Sanction and release of an amount of Rs.10,00,000/- + taxes as applicable, for one month – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 222

Dated: 07/04/2016  
Read the following:

1. From M/s. TDI International India (P) Ltd., New Delhi, Dt.16-02-2016.
2. Govt.Lr.No.3579/PMU/2015, of YAT & C (PMU) Department, Dt.09-03-2016.
3. Invoice No. HYD/56/2015-2016, of M/s TDI International India (P) Ltd., New Delhi, Dt:15-03-2016.  
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**ORDER:**

In the reference 1<sup>st</sup> read above, M/s TDI International India (P) Ltd., New Delhi, has submitted proposal requesting for an extension of the existing Airport Campaign for branding of Telangana Tourism through promotional hoardings at Goa, Ahmadabad, and Calicut Airports.

2. In the reference 2<sup>nd</sup> read above, Government issued a work order to M/s. TDI International India (P) Ltd., New Delhi, accepting for the an extension of the existing Airport Campaign for branding of Telangana Tourism through promotional hoardings at Goa, Ahmadabad, and Calicut Airports for an amount of Rs.10,00,000/- + taxes as applicable i.e., Rs.11,45,000/- (Rupees Eleven Lakhs Forty Five Thousand only) including taxes, printing and mounting charges, from 19-02-2016 to 18-03-2016.

3. In the reference 3<sup>rd</sup> read above, upon successful completion of the Airport Campaign from 19-02-2016 to 18-03-2016 by M/s. TDI International India (P) Ltd., New Delhi, has submitted a invoice along with the installation report for an amounting to Rs.11,45,000/- (Rupees Eleven Lakhs Forty Five Thousand only) including taxes, printing and mounting charges towards the above said campaign and requested the Government to release the payment.

4. Government, after careful examination of the matter, hereby sanction and release an amount of Rs.11,45,000/- (Rupees Eleven Lakhs Forty Five Thousand only)including taxes, printing and mounting charges, towards payment from 19-02-2016 to 18-03-2016 for taking up branding of Telangana Tourism through promotional hoardings at Goa, Ahmadabad, and Calicut Airports to M/s. TDI International India (P) Ltd., New Delhi.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”.

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. TDI International India (P) Ltd., New Delhi. The details of Bank account is as follows:-

Account Name	:TDI, International India (P) Limited
Account No	:01200200006062
Name of the Bank	:UCO Bank, Branch-Flag Ship Corporate Centre, 5, Parliament Street, New Delhi-110001.
RTGS	:UCBA0001945.
IFSC Code	:UCBA0001945
PAN	:AAACT0263D

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. TDI International India (P) Ltd., New Delhi.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs

**/Forwarded:: By Order//**

**SECTION OFFICER**